

**NOTICE AND AGENDA FOR
MARKETING & OUTREACH COMMITTEE MEETING
OF THE MONTE RIO RECREATION & PARK DISTRICT**

TO BE HELD ON

Thursday, August 16, 2012 – 4:00 PM

In the History Room of the Monte Rio Community Center

20488 Highway 116, Monte Rio, CA 95462

1. Call to Order
2. Roll Call
3. Public Comment: Items not on the agenda are limited to 3 minutes. Matters requiring discussion or action by the Board will be placed on the agenda for the next regular meeting.
4. Review of agenda and prior meeting's minutes (attached 7/19 draft minutes)
5. Old Business
 - 1) Budget Plan Items for 2012/13 – priority sequence
 - a. Wedding Show(s)/Convention(s) (marketing item)
 - b. Community Dinner event (public outreach item)
 - c. Banner(s) (marketing item)
 - d. Monte Rio newsletter (public outreach item)
 - e. Postcards/Poster printing (marketing items)
 - f. Website enhancements (public outreach items)
 - g. Events Workstation Upgrade (marketing item) [done by Diane]
 - h. Administrative Organizational Outreach (public outreach items)
Additional administrator hours for coordination with populace, Chamber, Friends, Foundation, Neighborhood Watch, Alliance, Guerneville/Villa Grande groups, and other RPDs.
 - 2) Friends of Monte Rio activities
 - 3) Creekside Park MPOC plans
 - a. Documented Marketing plans
 - 4) Ad Hoc Committee website review status
 - 5) Russian River Umbrella Alliance activities
 - 6) Other marketing and public outreach ideas: blog, FB, et al
6. New Business
7. Set next meeting & agenda
8. Adjournment

NEXT MEETING: Thursday, Sept 20, 2012 – 4:00 PM, History Room, MRCC